

hello there!

We are the **Royal advertising agency!** Use reality-based marketing to increase loyalty and trust.

We support great ideas and believe that great content is created by great people like you!

We can help you cut through the clutter, find your target audience, and tell your brand's story effectively. We are committed to telling authentic brand stories and employ journalistic techniques to generate the most value for both your budget and your audience.

Examine this proposal, select a price option, and we'll get started!

Royal
Ads-Agency



about us

A group of brilliantly bizarre characters!

Royal ads is a vibrant and rapidly growing brand and business design agency that allows our clients to collaborate with a professional team of experts across a wide range of competencies without the need to hire full-time staff.

We offer our services globally and have two offices, one in **Hyderabad** and one in **Bangalore in India**, all of which collaborate to build strong brands and successful businesses.

our team

We recognize great people when we see them!

Our team brings a wealth of experience from some of the world's most formidable production studios, agencies, and startups to your digital fingertips!

Let's meet them.



Md Azeem
Brand Strategist



Praveen Kumar
Head of Digital Marketing



Nazim Ali
Creative Head



Md Anwar
IT Consultant



A.Vijay
Senior Video Editor



Swetha E.
DM Executive



Garima
Content Specialist



Sekhar
Senior Graphic Designer



Ahmed
DM Executive



Tripti J.
DM Executive



Vijay K.
Web Developer



Anji
Senior Accountant

our services

We've been working with incredible brands from years.

we create meaningful brand and marketing experiences for some of the world's most ambitious businesses.

We have the skills to get you where you need to go, whether it's rebranding businesses, developing content, or growth marketing.

Check out our services



SEO/Marketing



Social Media
Management



Personalized
Brand Building



Content Generation
& Optimization



Pay Per Click
Advertising



Social Media
Advertising



Website & App
Development



Graphic
Designing



Video Making &
Motion Graphics



Printing and
Packaging Services

growth marketing

SEO | SOCIAL | PPC

By creating demand, generating interest, and delivering qualified sales leads, we can optimise your sales and marketing activity across multiple channels.

Strategic data-driven thinking combined with creative energy and digital software expertise enables clients to target the right people, in the right place, at the right time, and achieve better commercial results.

"We had a **200** percent return!"
in just three months for our clients.



brand building

DESIGN, WEB & APP DEVELOPMENT

Our digital design and development teams work together hand-in-hand to ensure we produce a seamless digital brand experience.

This collaborative approach combines all areas of the digital process; resulting in creatively unique and technically brilliant design and digital solutions.



Providing outstanding results for clients all over the world.

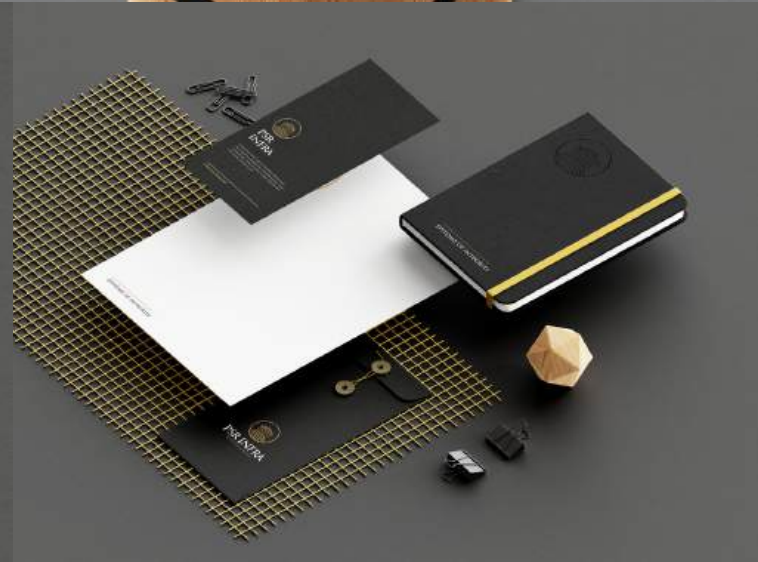
We're quietly confident that by working together, we'll be able to produce results that you'll be proud to measure and share.

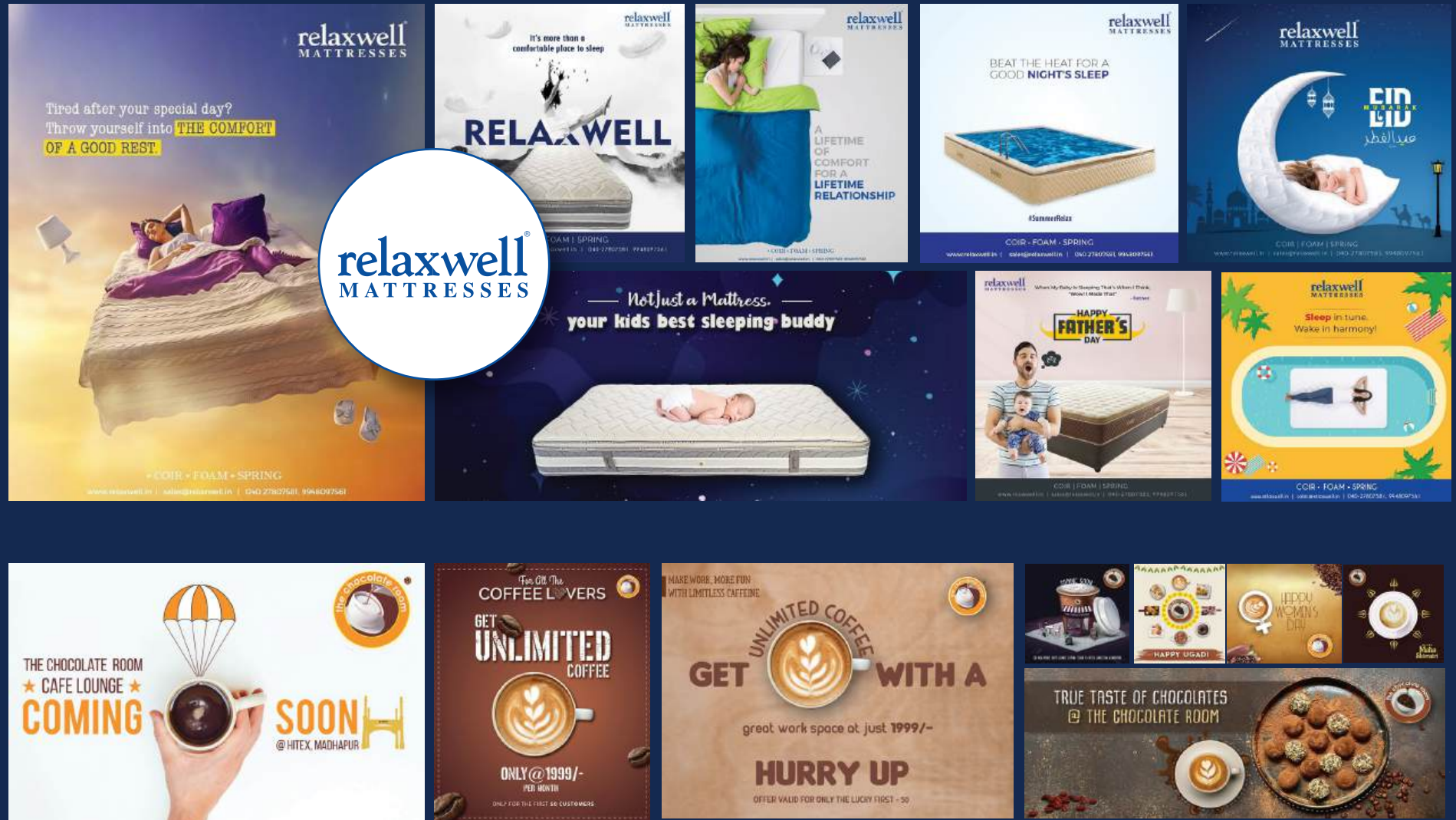
Check out some of the projects

we've already completed!

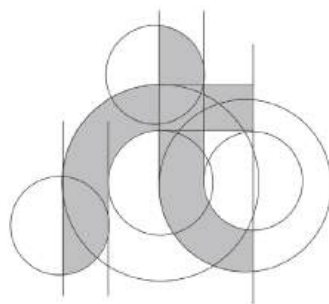
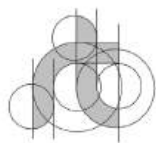
our works







This section presents a few selected advertising projects of our work. More projects are to be found on our web-site, social media platforms, and professional networks. We Picked a project from each art direction to show a specific skill set, usually campaigns consist of multiple artworks, you'll find a link on each project page for the complete version.

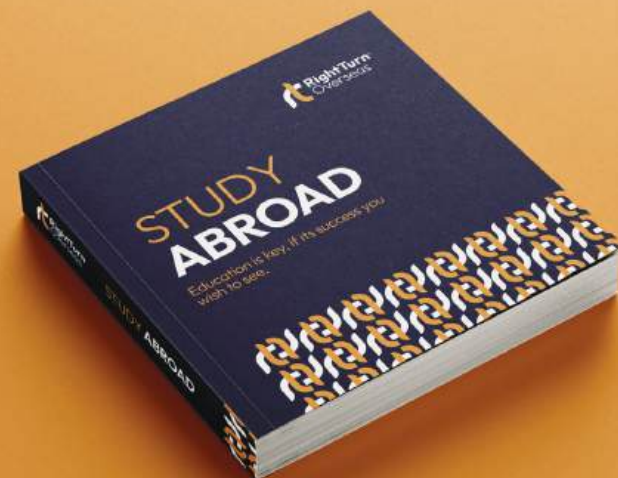


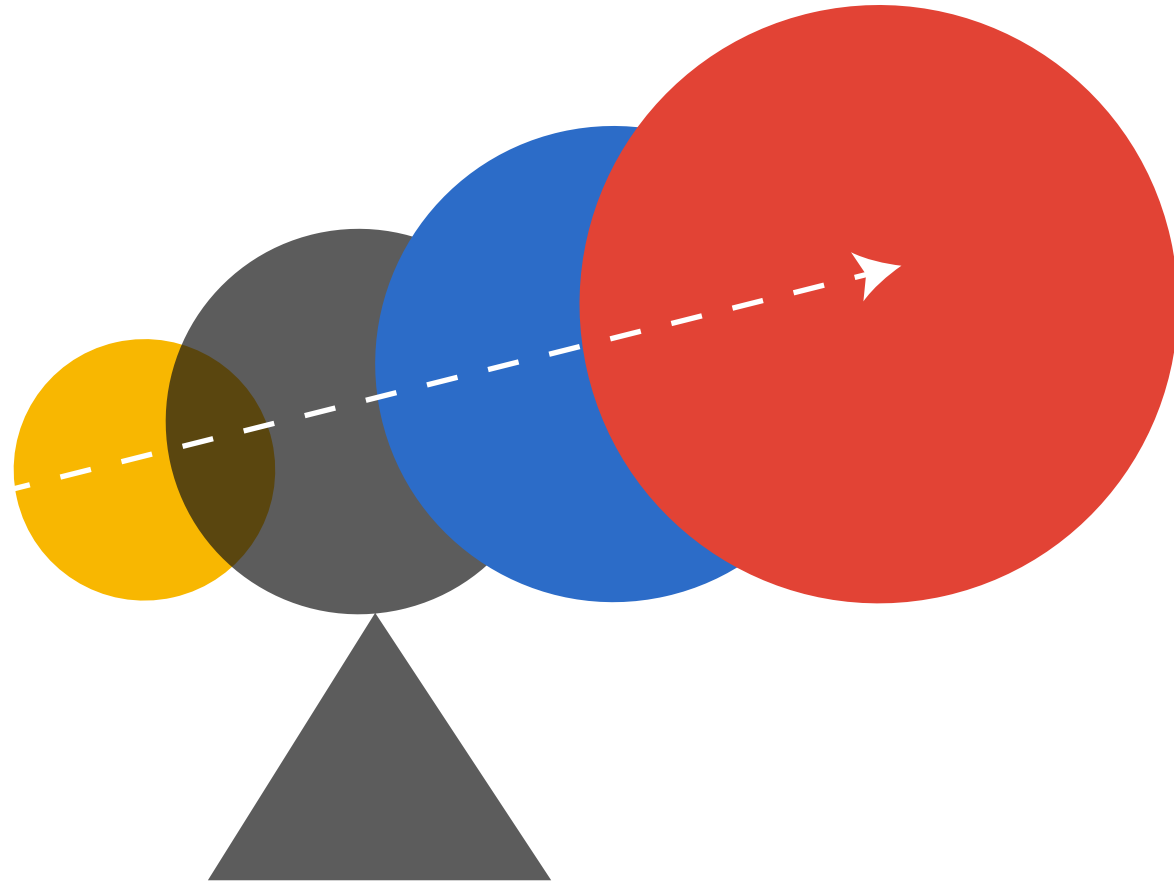
R+T

Oxford
Blue



Sherbet
Orange





**boost your
business today!**

Some of the Coaches with whom we have had the privilege of working



Rahul Malodia
Business Coach



Gunjan Arora
Option's Trading Coach



Gowri Sankar
Communication Coach



Nivetha Muralidharan
E-Commerce coach



Omi Gupta
MSME Coach



Amol Karale
Life Transformation Coach



Anuran Das
High Ticket Coach



Venu Kalyan
Business Coach



Gangadhar Bokkena
Digital Coach



Firdous Ali Shadab
NLP Coach



Archana Pattepur
Conscious Creator Coach



Yadhu Chaturvedi
FMCG Coach



Saurabh Bajaj
Mindset Coach



Anshul Bajaj
Wealth Management Coach



Upendra Roy
Career Re-Engineering Coach



Deepa Kamari
Tarot Coach



Somdatta Sarkar
Results Intensification Coach



Riddhi Vijay
Relationship Coach

Some of the Organisations with whom we have had the privilege of working



Platinum
Dubai - India - Africa



OVAC Global
Dubai - Europe



Jak Technologies
U.S.A.



Corbin Soft
U.S.A.



Subway
Bahrain



First Priority Cargo
Dubai



Jewelry by Kiara
India



Teriyaki
Bahrain



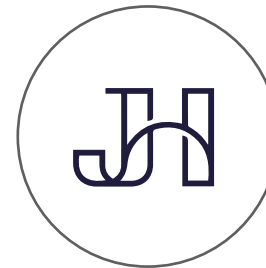
Imperial College
India



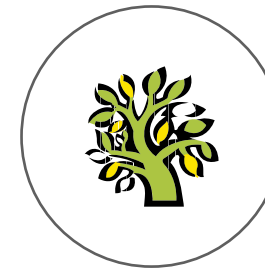
Gallivant
India



Sagar Stores
India



JH Studio
U.S.A.



Yum Yum Tree
Bahrain



Toni & Guy Salon
India



Okaz Organics
India



Chicky Wok
Bahrain



Mantri Pharma
India



Right Turn Overseas
India



Tea House
India



Assured Property
India



Erraa Karam Restaurant
India

AD Samples for with Insights

See ad details



Rahul Malodia
Sponsored

Learn how to cover the journey from Vyapari to CEO

Attend 4 hours Live workshop this Sunday by CA and Business Coach Rahul Malodia.

Sign Up Now



RAHULMALODIA.COM
Attend 4 Hours Live Session at 99/- Only

Sign up

This ad has multiple versions ⓘ

2 ads use this creative and text

See summary details



Rahul Malodia
Sponsored

Ready to Elevate Your Business Game? 🚀

Business isn't just about sales or finances; it's about mastering:

- ✓ Employees
- ✓ Finances...



MASTERCLASS.RAHULMALODIA.COM

Dive into a 4-Hour Live Masterclass for Just Rs 99!
1,50,000+ Businessman Already Enrolled

Learn More

2 ads use this creative and text

See summary details



Rahul Malodia
Sponsored

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See ad details



Rahul Malodia
Sponsored

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Learn more

Campaigns

2 selected

Ad sets

1 selected

Ads for 1 Ad set

+ Create

Duplicate

Edit

A/B test

Rules

View Setup

Columns: RTO

Breakdown

Reports

	Off/On	Ad set	Results	Reach	Impressions	Cost per result	Amount spent	Clicks (all)	CPC (all)	CTR (all)	CPM (cost per 1,000 impressions)
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Brand Awareness _Audience 2.3-2.7M	440,464	440,464	562,129	₹4.00	₹1,760.81	197	₹8.94	0.04%	
			Reach			Per 1,000 people r...					
<input type="checkbox"/>	<input type="checkbox"/>	Brand Awareness - FB	106,432	106,432	110,636	₹6.65	₹707.30	448	₹1.58	0.40%	
			Reach			Per 1,000 people r...					
<input type="checkbox"/>	<input type="checkbox"/>	Brand Awareness - IG	200,097	200,097	203,118	₹3.47	₹694.65	58	₹11.98	0.03%	
			Reach			Per 1,000 people r...					
		Results from 3 ad sets ⓘ	595,726	595,726	875,883	₹5.31	₹3,162.76	703	₹4.50	0.08%	
			Reach	Accounts Centra...	Total	Per 1,000 people rea...	Total Spent	Total	Per Click	Per Impressions	Per 1,000 Imp...

Lead Generation Campaign Results

Campaigns

Ad sets

Ads

+ Create

Edit

A/B test

Rules

View Setup

Reports

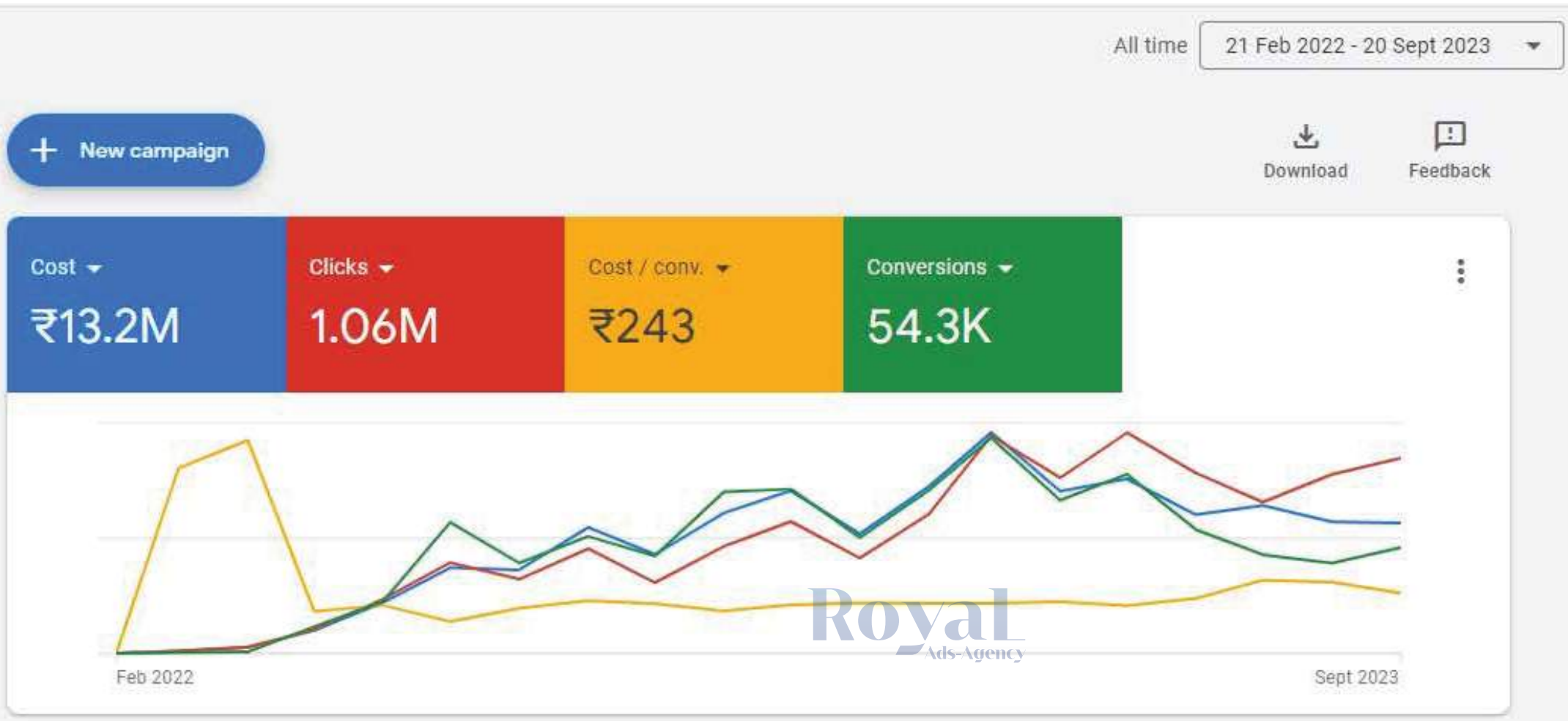
Exp

	Off/On	Campaign	Bid strategy	Budget	Attr sett	Results	Reach	Impressions	Cost per result	Amount spent	Ends
	<div></div>	BigGroup_ Campaign_02-03...	Using ad set bid ...	Using ad set bud...	7-...	7. [2] Website purchases	33,469	41,600	₹256.26 [2] Per purchase	₹1,793.79	Ong
	<div></div>	2023 - Interest Targeting [C...	Highest volume	₹4,000.00 Daily	7-...	585. [2] Website purchases	1,429,791	3,264,269	₹411.08 [2] Per purchase	₹240,480.44	Ong
	<div></div>	2023 - LookaLike [CBO] -INS...	Highest volume	₹4,000.00 Daily	7-...	564. [2] Website purchases	1,307,678	3,737,131	₹422.68 [2] Per purchase	₹238,389.40	Ong
	<div></div>	2023 - Broad CBO	Highest volume	₹4,000.00 Daily	7-...	690. [2] Website purchases	2,201,308	6,309,203	₹353.19 [2] Per purchase	₹243,703.43	Ong
	<div></div>	2023 - Interest Targeting - J...	Highest volume	₹3,500.00 Daily	7-...	714. [2] Website purchases	2,420,548	6,863,027	₹370.25 [2] Per purchase	₹264,359.40	Ong
	<div></div>	2023 - Interest Targeting - C...	Highest volume	₹3,500.00 Daily	7-...	549. [2] Website purchases	2,103,615	5,297,936	₹405.78 [2] Per purchase	₹222,774.78	Ong
	<div></div>	E5 : Employees[pvt & Govt].	Highest volume	₹4,000.00 Daily	7-...	708. [2] Website purchases	1,688,864	5,388,224	₹342.65 [2] Per purchase	₹242,596.39	Ong
	<div></div>	INSTA4-English Language i...	Using ad set bid ...	Using ad set bud...	7-...	1,098. [2] Website purchases	2,017,575	5,622,277	₹316.38 [2] Per purchase	₹347,386.36	Ong
	<div></div>	2023 - Interest Targ-Career ...	Highest volume	₹1,500.00 Daily	7-...	172. [2] Website purchases	428,700	726,899	₹403.66 [2] Per purchase	₹69,429.20	Ong
		Results from 92 campaigns. Excludes deleted items			M...	Multiple conversions	10,724,242 Accounts Centre ac...	109,098,518 Total	Multiple conversions	₹5,101,290.73 Total Spent	

Lead Generation Campaign Results

Campaigns											
Ad sets											
Ads											
<div> <div>+ Create</div> <div> <div></div> <div></div> </div> <div>Edit</div> <div>A/B test</div> <div></div> <div></div> <div></div> <div></div> <div>Rules</div> <div>View Setup</div> <div></div> <div></div> <div>Reports</div> <div>Export</div> </div>											
	Off/On	Campaign	Category	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends
	<input checked="" type="checkbox"/>	Woman Specific Audience Webi...	d set bid ...	Using ad set bud...	7-day clic...	87.6 [2] Website pu...	181,823	226,389	₹9.98 [2] Per purchase	₹8,745.05	Ongoing
	<input type="checkbox"/>	New Conversions campaign hook	d set bid ...	Using ad set bud...	7-day click	85.1 Link Clicks	8,014	9,540	₹0.61 Per link click	₹516.83	Ongoing
	<input checked="" type="checkbox"/>	SITE WISE targets	d set bid ...	Using ad set bud...	7-day clic...	78.0 [2] Website pu...	456,578	1,024,088	₹151.30 [2] Per purchase	₹118,011.39	Ongoing
	<input checked="" type="checkbox"/>	New video 5-11-22	d set bid ...	Using ad set bud...	7-day clic...	66.4 [2] Website pu...	387,073	1,356,675	₹237.45 [2] Per purchase	₹157,667.98	Ongoing
	<input checked="" type="checkbox"/>	Tailored sales campaign 27/09/...	d set bid ...	Using ad set bud...	7-day clic...	65.5 [2] Website pu...	482,457	1,160,515	₹232.89 [2] Per purchase	₹152,544.70	Ongoing
	<input type="checkbox"/>	Conv new rajat hook	d set bid ...	Using ad set bud...	7-day click	65.0 Link Clicks	6,036	6,541	₹0.54 Per link click	₹349.78	Ongoing
	<input checked="" type="checkbox"/>	lookalike & repeat Conversions ...	d set bid ...	Using ad set bud...	7-day clic...	60.1 [2] Website pu...	219,711	446,190	₹103.92 [2] Per purchase	₹62,456.63	Ongoing
	<input checked="" type="checkbox"/>	New 19-5-22 Bootcamp- New A	d set bid ...	Using ad set bud...	7-day clic...	57.6 [2] Website pu...	414,848	724,153	₹132.69 [2] Per purchase	₹76,429.99	Ongoing
	<input checked="" type="checkbox"/>	new video feb Campaign	d set bid ...	Using ad set bud...	7-day clic...	48.2 [2]	653,232	1,861,958	₹518.16 [2]	₹249,754.93	Ongoing
Results from 88 campaigns ⓘ Excludes deleted items					Multiple ...	Multiple conver...	12,712,441 Accounts Centre ac...	32,800,006 Total	— Multiple conversions	₹3,698,676.83 Total Spent	

Lead Generation Campaign Results





get in touch!

We are always looking for new challenges, collaborations,
and talent, so please reach out or stop by for a chat.

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